



Programme

International Workshop within the Framework of the
European Holocaust Research Infrastructure (EHRI)

Engaging New Generations The Holocaust and Knowledge Dissemination in the Digital Age

Date: 9 November 2017

Location: NIOD, Herengracht 380, Amsterdam

Young people often combine a great interest in the Holocaust with a low level of knowledge. That, at least, was the outcome of a recent digital survey that was conducted by EHRI with respondents from a variety of ages, education levels and nationalities. For these same young people, the Internet is the first place they turn to when searching for information. As a result, digital media are crucial when developing tools to address new generations and the way they relate to the Holocaust.

The recent Holocaust-internet-art-project – that combined selfies from the Holocaust Memorial in Berlin with footage from Nazi extermination camps – might have been controversial but also shows par excellence the potential of digital media in this field. The project – already removed from the Internet – exposed the way young tourists behaved at the monument and contributed to (self-reflective) critical discussion.

At the workshop we will question how recent digital developments, in particular those driven by creative and digital industries, can support Holocaust-related cultural and research institutions to extend their societal outreach. We focus on young people as a target group of consumers and – where possible – as producers of (digital) knowledge. We also intend to evaluate experiences with and discussions about (un)conventional non-digital media and explore recent comparable developments in the field of Genocide Studies.

This workshop will bring together researchers, specialists working at institutions, and representatives of small and medium sized enterprises from Europe, Israel and the USA. They will make an inventory of relevant developments and discussions in order to increase our understanding of Holocaust-related knowledge dissemination in the digital age.

9.00 Welcome and Opening by Martijn Eickhoff (NIOD/EHRI)

Session 1. *Key institutions and the impact and social relevance of new digital media for Holocaust-related knowledge dissemination.*

Chair: Conny Kristel (NIOD/EHRI)

9.10 - 9.30 Michael Haley Goldman (United States Holocaust Memorial Museum)
Bending the Rules: Re-interpreting our methods for the next generation of Holocaust Learners

9.30 - 9.50 Shik Na'ama (Yad Vashem)
"We would like to tell you briefly of our undertaking, which closely binds us to you." (The Oneg Shabat Archives): Leveraging Media for Formal and Informal Holocaust Education

9.50 -10.00 Discussion

10.00-10.10 Coffee/tea

Session 2. *Examples of digital methods and tools, and experiences of collaboration.*

Chair: Reto Speck (NIOD/KCL)

10.10-10.30 Gerrit Netten (Anne Frank House)
Real work in a digital world

10.30-10.50 Stephanie Billib (Gedenkstätte Bergen-Belsen) and Sytse Wierenga (University Pompeu Fabra, Spain/Catalan Institute of Bioengineering, Spain)
The Tablet Application in Bergen-Belsen and its use in educational contexts

10.50-11.10 Wolfgang Schellenbacher (Jewish Museum in Prague and Documentation Centre of the Austrian Resistance in Vienna)
Memento Vienna – making Holocaust-related documents accessible and not just available to young people

11.10-11.30 Discussion

11.30-11.40 Break

Session 3. *Knowledge dissemination in the field of Holocaust and Genocide Studies and the interplay between traditional, unconventional and digital media.*

Chair: Kees Ribbens (NIOD/EUR)

11.40-12.00 Anna Scanlon (University of Leicester)
Anne Frank and Her Image in Theatre

12.00-12.20 Susan Hogervorst (Open Universiteit Nederland/Erasmus Universiteit Rotterdam)
Live/Life Stories. Young History Teachers and Video Interview
Portals in a Transforming Memory Culture

12.20-12.40 Angela Boone (EHRI-fellow)
Digital and non-digital knowledge dissemination about the Srebrenica genocide

12.40-13.00 Paula Hendrikx (Utrecht University)
Difficulties of knowledge dissemination of “1965” in Indonesia

13.00-13.20 Discussion

13.20-14.20 Lunch

Session 4. *Pitch presentations.*

Chair: Martine van den Heuvel (NIOD/EHRI)

14.20-14.25 Anna Menyhért (University of Amsterdam)
Trauma Studies in the Digital Age

14.25-14.30 Pieter Van den Heede (EUR)
Digital games about World War II

- 14.30-14.35 Claire Farbrace (Medialab)
Music of the Holocaust
- 14.35-14.40 Laura van Rij (National Holocaust Museum Amsterdam)
Concentration camp Sobibor in Virtual Reality
- 14.40-14.50 Discussion
- Session 5 *New tools, new audiences, new challenges?*
Chair: Frank Uiterwaal (NIOD/PARTHENOS)
- 15.00-15.20 Sylwia Papier (Jagiellonian University)
*How to produce the knowledge and memory of the un-
memorialized site?*
- 15.20-15.40 Angeliki Gavriiloglou MA student, International Hellenic University
(IHU), Christos Chatziioanidis BA, Aristotle University of
Thessaloniki (AUTH), Christos Panourgias MSc, Aristotle University
of Thessaloniki (AUTH)
*Digitalizing the Memory: Jewish students of Thessaloniki during the
World War II*
- 15.40-16.00 Katalin Ambrus (filmmaker Berlin)
Webdocumentary "THE SAND MINE", exploring digital story telling
- 16.00-16.10 Discussion
- 16.10-16.20 Coffee/tea
- Session 6 *Closing Reflections*
Chair: Conny Kristel (NIOD/EHRI)
- 16.20-16.30 Jakob Epler (DARIAH)
- 16.30-16.40 Gerben Zaagsma (Luxembourg Centre for Contemporary and Digital
History)
- 16.40-17.00 Drinks